



Lisa Payne

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EDUCATION

UX/UI Design Career Track Certification
Springboard | 2020

Certificate of Graphic Design
New Design School | 2010

**Bachelor of Arts in Journalism
minor in marketing**
University of Arkansas | 2004

SKILLS

SOFTWARE/TOOLS

Adobe XD, Figma, Sketch,
Photoshop, Illustrator,
Indesign, InVision,
Acrobat, HTML/CSS

DESIGN

Wireframing, Prototyping,
UX Research,
Information Architecture,
Accessibility, Print
Design, Interaction
Design, Layout, Color
Theory, Typography

PROFESSIONAL SUMMARY

13 years of experience in design with a focus on digital graphic design and enhanced experience in UX Design. Able to take ideas from concept to wireframe to prototype.

EXPERIENCE

UX/UI DESIGNER

Affirma Consulting | Remote

Worked on large and small web projects for clients including Meta, Microsoft, Amazon, Oregon State University, City of Seattle, Olympia Orthopaedics, New Era Caps and New Balance. Projects included the following platforms: Wordpress, SharePoint, Google Sites, Sitefinity, and Meta's internal-facing Wiki.

VISUAL DESIGNER

Freelance | Remote

Created various design deliverables such as print ads, logos and branding, presentation graphics, product labels, custom digital graphics, and photo editing.

ASSISTANT ART DIRECTOR

Elkins Design | Bentonville, AR

Worked alone and as part of a team on a variety of design-centric projects. Projects included event graphics, digital banners, web assets, email campaigns, in-store signage, product photo retouching and more.

VISUAL DESIGNER

JUNK Brands | Bentonville, AR

Created custom headband graphics, print banners, event graphics and collaborative designs for Reebok.

VISUAL DESIGNER

Paze Interactive | Fayetteville, AR

Created visual assets for mobile applications and assisted with creation and maintenance of large and small websites including Rheem.com.